Syllabus can be downloaded from <http://entrp489.weebly.com/uploads/3/5/2/1/3521170/entrp_489-syllabus_spring_2011.docx>

**Lesson 1**

* **Introduce yourselves**
  + ***Got to: Content 🡪 Discussion Board🡪 Discussion –Introduce yourself* (Due: January 16th, 11:55 PM)**
* The Challenges of Growth and Initial Growth
  + Read Chapters 1 and 2 from LTSOG
  + Download and read notes on Chapters from *Content 🡪 Notes on Chapters and Cases 🡪* [*Challenge and Initial growth*](https://lms.wsu.edu/section/content/default.asp?WCI=pgDisplay&WCU=CRSCNT&ENTRY_ID=94D9EE71434F4449A9120B81E6B9ED22)
  + **Participate in Discussion Board. *Content 🡪 Discussion Board🡪 Chapter Topics* (Due: January 16th, 11:55 PM)**

**Lesson 2**

* Leadership and Life
  + Read Chapter 1 from DTLIY
  + Download and Read notes from Content *🡪 Notes on Chapters and Cases 🡪* [*Leadership*](https://lms.wsu.edu/section/content/default.asp?WCI=pgDisplay&WCU=CRSCNT&ENTRY_ID=94D9EE71434F4449A9120B81E6B9ED22) *and your life*
  + **Participate in Discussion Board. *Content 🡪 Discussion Board🡪 Chapter Topics* (Due: January 23th, 11:55 PM)**

**Lesson 3**

* Intel Case Study
  + Download and read case from [**http://cb.hbsp.harvard.edu/cb/access/7859076**](http://cb.hbsp.harvard.edu/cb/access/7859076)
  + Download and Read notes from *Content🡪* *Notes on Chapters and Cases 🡪 Case Study: Intel*
  + **Write and Upload Case Summary in *Content🡪 Assignments🡪 Case Summary: Intel* (Due: January 30th, 11:55 PM)**
  + **Participate in Discussion Board. *Content 🡪 Discussion Board🡪 Case-Topics* (Due: January 30th, 11:55 PM)**

**Lesson 4**

* Realities and Expectations
  + Read Chapter 2 from DTLIY
  + Download and Read notes from Content *🡪 Notes on Chapters and Cases 🡪 Realities and Expectations*
  + **Participate in Discussion Board. *Content 🡪 Discussion Board🡪 Chapter Topics* (Due: February 6th , 11:55 PM)**

**Lesson 5**

* SAP-America Case Study
  + Download and read case from [**http://cb.hbsp.harvard.edu/cb/access/7859076**](http://cb.hbsp.harvard.edu/cb/access/7859076)
  + Download and Read notes from *Content🡪* *Notes on Chapters and Cases 🡪 Case Study: SAP-America*
  + **Write and Upload Case Summary in *Content🡪 Assignments🡪 Case Summary: SAP-America* (Due: February 13th, 11:55 PM)**
  + **Participate in Discussion Board. *Content 🡪 Discussion Board🡪 Case-Topics*(Due: February 13th, 11:55 PM)**

**Lesson 6**

* Rapid growth
  + Read Chapter 3 from LTSOG
  + Download and Read notes from *Content 🡪 Notes on Chapters and Cases 🡪 Rapid Growth*
  + **Participate in Discussion Board. *Content 🡪 Discussion Board🡪 Chapter Topics* (Due: February 20th, 11:55 PM)**

**Lesson 7**

* Starbucks Case Study
  + Download and read case from [**http://cb.hbsp.harvard.edu/cb/access/7859076**](http://cb.hbsp.harvard.edu/cb/access/7859076)
  + Download and Read notes from *Content🡪* *Notes on Chapters and Cases 🡪 Case Study: Starbucks*
  + **Write and Upload Case Summary in *Content****🡪* ***Assignments****🡪* ***Case Summary: Starbucks* (Due: February 27th, 11:55 PM)**
  + **Participate in Discussion Board. *Content 🡪 Discussion Board🡪 Case-Topics*(Due: February 27th, 11:55 PM)**

**Lesson 8**

* Leadership Vision and Personal Vision
  + Read Chapter 3 from DTLIY
  + Download and Read notes from Content *🡪 Notes on Chapters and Cases 🡪* [*Leadership*](https://lms.wsu.edu/section/content/default.asp?WCI=pgDisplay&WCU=CRSCNT&ENTRY_ID=94D9EE71434F4449A9120B81E6B9ED22) *Vision and Personal Vision*
  + **Participate in Discussion Board. *Content 🡪 Discussion Board🡪 Chapter Topics* (Due: March 6th, 11:55 PM)**

**Lesson 9**

* HP-Compaq Case Study
  + Download and read case from [**http://cb.hbsp.harvard.edu/cb/access/7859076**](http://cb.hbsp.harvard.edu/cb/access/7859076)
  + Download and Read notes from *Content🡪* *Notes on Chapters and Cases 🡪 Case Study: HP-Compaq*
  + **Write and Upload Case Summary in *Content****🡪* ***Assignments****🡪* ***Case Summary: HP-Compaq* (Due: March 13th, 11:55 PM)**
  + **Participate in Discussion Board. *Content 🡪 Discussion Board🡪 Case-Topics*(Due: March 13th, 11:55 PM)**

**Lesson 10**

* Apple-Computers Case Study
  + Download and read case from [**http://cb.hbsp.harvard.edu/cb/access/7859076**](http://cb.hbsp.harvard.edu/cb/access/7859076)
  + Download and Read notes from *Content🡪* *Notes on Chapters and Cases 🡪 Case Study: Apple Computers*
  + **Write and Upload Case Summary in *Content****🡪* ***Assignments****🡪* ***Case Summary: Apple Computers* (Due: March 20th, 11:55 PM)**
  + **Participate in Discussion Board. *Content 🡪 Discussion Board🡪 Case-Topics*(Due: March 20th, 11:55 PM)**

**Lesson 11**

* Continuous growth
  + Read Chapter 3 from LTSOG
  + Download and Read notes from *Content🡪 Notes on Chapters and Cases 🡪 Continuous Growth*
  + **Participate in Discussion Board. *Content 🡪 Discussion Board🡪 Chapter Topics* (Due: March 27th , 11:55 PM)**
* Organizational Values
  + Read Chapter 4 from DTLIY
  + Download and Read notes from *Content🡪 Notes on Chapters and Cases 🡪 Organizational Values*
  + **Participate in Discussion Board. *Content 🡪 Discussion Board🡪 Chapter Topics* (Due: : March 27th , 11:55 PM)**

**Lesson 12**

* Ladders Case Study
  + Download and read case from [**http://cb.hbsp.harvard.edu/cb/access/7859076**](http://cb.hbsp.harvard.edu/cb/access/7859076)
  + Download and Read notes from *Content🡪* *Notes on Chapters and Cases 🡪 Case Study: ladders*
  + **Write and Upload Case Summary in *Content****🡪* ***Assignments****🡪* ***Case Summary: Ladders* (Due: April 3rd , 11:55 PM)**
  + **Participate in Discussion Board. *Content 🡪 Discussion Board🡪 Case-Topics*(Due: April 3rd , 11:55 PM)**

**Lesson 13**

* Linkedin Case Study
  + Download and read case from [**http://cb.hbsp.harvard.edu/cb/access/7859076**](http://cb.hbsp.harvard.edu/cb/access/7859076)
  + Download and Read notes from *Content🡪* *Notes on Chapters and Cases 🡪 Case Study: Linkedin*
  + **Write and Upload Case Summary in *Content****🡪* ***Assignments****🡪* ***Case Summary: Linkedin* (Due: April 10th , 11:55 PM)**
  + **Participate in Discussion Board. *Content 🡪 Discussion Board🡪 Case-Topics*(Due: April 10th , 11:55 PM)**

**Lesson 14**

* Nokia Telecom Case Study
  + Download and read case from [**http://cb.hbsp.harvard.edu/cb/access/7859076**](http://cb.hbsp.harvard.edu/cb/access/7859076)
  + Download and Read notes from *Content🡪* *Notes on Chapters and Cases 🡪 Case Study: Nokia Telecom*
  + **Write and Upload Case Summary in *Content****🡪* ***Assignments****🡪* ***Case Summary: Nokia Telecom* (Due: April 17th, 11:55 PM)**
  + **Participate in Discussion Board. *Content 🡪 Discussion Board🡪 Case-Topics*(Due: April 17th , 11:55 PM)**

**Lesson 15**

* MySpace Case Study
  + Download and read case from [**http://cb.hbsp.harvard.edu/cb/access/7859076**](http://cb.hbsp.harvard.edu/cb/access/7859076)
  + Download and Read notes from *Content🡪* *Notes on Chapters and Cases 🡪 Case Study: MySpace*
  + **Write and Upload Case Summary in *Content****🡪* ***Assignments****🡪* ***Case Summary: MySpace* (Due: April 24th, 11:55 PM)**
  + **Participate in Discussion Board. *Content 🡪 Discussion Board🡪 Case-Topics*(Due: April 24th , 11:55 PM)**

**Lesson 16**

* Group paper/ Group Presentation (PPT slides only)
* **Upload Group Paper in *Content 🡪 Assignments🡪 Group Paper***
* **Upload Group Presentation in *Content🡪 Assignments🡪Group Presentation***